



MARKETING EXPERIENCES

Email Marketing
Constant Contact, LiveIntent, Campaigner, MailChimp, STRONGVIEW, Broilo, Mailer, UsMail, SMART FOCUS, Stream, Send Return Path, tower@ta zeta, Pipedrive, JangoMail, Email-aid, Campaign Monitor, Emma, LeadSend, Epsilon, Experian, bluehornet, CamSea, rapidmail, MobileMkt, Customer.io

Mobile Marketing
airpush, mobility, Tapjoy, Vibes, SponsorPay, Skn Pad, hipcricket, adelphi, elementfeed, Mobi, tapad, REVMOB, LeadBolt, mojivo, mobileStorm, millionmiles, FLURRY, tanand, velti, Trumia, Placeit, innobli, OpenMarket, ePrize, @kahuna, waterfall, mobilERVE

Search & Social Ads
KENSHO, ADCHEMY, Marin, AdProof, acquisio, matchcraft, brandnetworks, Adaptly, TruSignal, TRIGGIR, ADSPERT, nanigans, InsideVault, SearchForce, ROBOBRO, FINCH, sidecar, MAGNE-HIC, SHIFT

Display Advertising
doubleclick, DataXu, bizo, DATAPOP, BRANDSCREENER, neuzar, AdRoll, criteo, TruSignal, OpenX, FLUTE, Admant, rocketfuel, Kwanzoo, bluecavo, OPTIMINE, Simplifi, Change, Taykey, Adobe

Video Ads & Marketing
OOVALA, vimeo, brightcove, eyeview, Jivox, BrightRoll, VIZIO, WISTIA, onescreen, Romp, SpotMix, pixability, vidyo, pptent, TubeMogul, vidcaster, spot, change, optimatic, ipiksel, studio, SundaySky, YuMe, Kaltura, MEASURES, videology, mixpo, vidler

Creative & Design
Adobe, balsamiq, affinnova, ReadLead, Extent, STEELHOUSE, XUIRE, Mockflow, MATCH

Communities & Reviews
jive, gigya, Hoopla, NING, pasenger, teligent, reevoo, livefyre, bazaarvoice, forumbee, DISQUS, ngage, socialous, chute, socialisation, communispacer

Social Media Marketing
SOCIALFLOW, sprinklr, bottlen, ATENITY, Socialware, Brandwatch, engagor, Visible, Wildfire, hootsuite, viralheat, shoutlet, awareness, viral, netbase, argyle, social, TrackMaven, NCAPSE, tapinfluence, EPION, colligent, socialvoit, moxie, Addvocate, Buzzint, ListenLogic, Little Bird, extole, SCOREBOARD, Social, actionly, Lithium, UNIFIED, synthesis, infegy, infulitive, mzingo, mention, CAMPALYST, hear say, SPREAD, uber, NETWORKED, socialbakers, CURALATE, KLOUT, Simply Measured, conversocial, thismoment, EngageSciences, SocialMetrics, Zuberance, MUTUALMIND, BuzzBundle, meltwater, ALUMIND

Events & Webinars
Eventbrite, CITRIX, Brandscopic, Acteva, INXPO, xertevent, Adobe, FUZE, BOX, Info, Needle, ACTIVE, InterCall, tmi, impix, etouches, MeetingBnr, connex, LENOS, saba, anymeeting, FalkPoint, TTT, ardim, saba, connex, LENOS, Webinars, EventCloud, ReadyTalk

Calls & Call Centers
ifbyphone, liveops, twilio, Five, INVOCO, CallRail, callmodo, CallFire, response, eGain, CALLSOURCE, tap, mongoosemetrics, calltracking

Customer Experience/VoC
KANA, MEDALLIA, customerVoc, VERINT, perceptions, FORESEE, Confirm, CLARABRIDGE, Genesys, enkod, mindshare, RESPINETEK, Kampyle, SATMETRIX, Qualaroo, ALLEGIANCE, uservoice

Loyalty & Gamification
Badgeville, CROWDTWIST, TIBCO, SOCIALTWIST, loyaltygator, Punct8, vemt, 500friends, AIMA, REWARDSTREAM, Actionable, BUNCHBALL

Personalization
insightera, Baynote, RapLeaf, DEMANDBASE, LIVEPERSON, monetate, MONOLOOP, PREDICTA, enecto, MYBUYS, richrelevance, APPTUS, SAILTHRU, choicestream, PERSONYZE, CERTONA, PREDICTIVE EDGE, Nuggets, MACIQ

Testing & Optimization
webtrends, maxymiser, Google, Wingly, SITESPECTR, Optimizely, APT, aspect, Adobe, unbounce, atmio, UserTesting.com, Lander, PageMutan, Experiment.ly, GROVTHIGIAN, pluralix, userlytics, SYNFERENCE, SeeMy, INSTA PAGE, Vertster, HELIO, CONVERSION, zen, AVENSED, Tasty, con/ert, KAMELCOON, SparkPage, Marketzator, VIBETRACE, PAGEWIZ, GlobalMaxer, IMPRECO, LeadPages

Marketing Apps
wizehive, SnapApp, cubio, offerpop, hontest, WOBOX, Gleam, voligoo, SocialAppsHQ, Rafflecopter, WURFO, SurveyMonkey, PollDaddy, SHORT STACK, Strutta, conduif, NORTH SOCIAL, FluidSurveys, snap, surveygizmo

SEO
BRIGHT EDGE, altruik, sycara, lotusjump, RANKABOVE, conductor, Wordtracker, AuthorityLabs, gShift, rioseo, Raven, seoClarity, colibri, UpCity, bloomreach, web cec, traffic, isvix, SERPICO, YOST, ANALYTICS, MOZ, SEOlytics, searchmetrics, Linkdex, GinzaMetrics

Content Marketing
visual.ly, kapost, curata, cadence, Zerys, springcm, DIVVY, Percolate, Skyword, COMPENDIUM, Contently, SQUEEZE, CMM, GatherContent, Zemanta, MARKETING, AI, collective, bias, PAPERSHARE, Kontera, easely, outbrain, NewsCred, atomic reach, RebelMouse, CEROC, Scoop, CrowdSource, tweetie, publishthis, cloudwords, Cooperatize, Looksbox, trapit, uberflip, voraka, copylogger, magnify, Storify, Scripted, tribrn

Sales Enablement
postwire, cloze, innovation, elastic, Stride, Bloomfire, Salespod, Qvidian, Besware, SCOPUS, SKURA, MindMatrix, clearslide, Knowledgeree, shoupaid, WittyParrot, tout, Alinean, PIPEDRIVE, SAVO, Primary Intelligence, Velocity, Upsync, Contactually, pipeliner, TappCtrl

Marketing Data
epsilon, acxiom, NETPROSPER, ALLANT, InsideView, DDB, Salesoft, infogroup, informatica, OneSource, FAD, Explorer, DATALINE, datalog, VisualDNA, salesforce.com, Freebase, IRI, Lead411, spoke, DATASIFT, STRIKEIRON

Channel/Local Mktg
Zift solutions, sproutcloud, PTCA9, Channeltivity, brandmuscle, EggZack, Market-ing, Advocate, nitromojo, Ballhoo

Marketing Resource Mgmt
infor, MarcomCentral, saepic, mtivity, northplains, BrandMaker, Allocadia, DIREXIS, ConceptShare, marketinglucidity, Elateral, Tagcmd, Meta, COE, PAPIRFLY, Januete, Cordeo, SynForce, MarketingPlot, Black Ink

Digital Asset Mgmt
WIDEN, BYNDER, Adagistics, EMC, BELUM, MOSAIC, ADAM, Cognizant, mediavault, WEBDAM, DigiEyeZ, AssetBank, fatoware, MEDIA BEACON, brandworkz, Cantor, ThirdLight

Agile & Project Mgmt
liquid, PivotalTracker, 37signals, clorizen, ATCLASSIAN, task, Wrike, sprintly, Rally, asana, Leankit, VERSIONONE, KanbanFlow, HOMEBASE, Flow, kanbanery, telerik, smartsheet, gantter, mindjet, Scrumwise

MARKETING OPERATIONS

Marketing Analytics
BECKON, collective, adometry, visualiq, nielsen, PivotLink, ThinkVine, convertrio, marketing, RED, iSpot.tv, quantcast, distillery, SHOPMARKET, MarketShare, Angoss, Anamatrix, biSCIENCE, MOAT, measureful

Dashboards
Dundas chartio, Logi, Rmetrics, Dashboards, sweetspot, GECROBOARD, LEFTRONIC

Web & Mobile Analytics
Google, CLIC, TALE, Adobe, KISSmetrics, crazyegg, webtrends, CUCKY, compete, Chartbeat, ServiceTick, EVIDON, spring, VisiStat, inspectlet, MouseStats, MOZ, mixpanel, mouseflow, Kontagant, evolution, bitly, ClickDensity, Localytics, GoSquared, celebrus

Business Intelligence
pentaho, atlix, ORACLE, Information Builders, Data, View, SAP, METRIC INSIGHTS, birst, GoodData, PROGNZ, tableau, BITAM, SSAS, Predixion, ACTUATE, TIBCO, entrinsic, Microsoft, PANORAMA, spagobi, REVOLUTION, THINKMARR, LAMSTORA, analytics, JASPER SOFT, board, Entalysis, Yellowfin

MIDDLEWARE

Data Management Platforms/Customer Data Platforms
bluekai, exelate, optimove, LOTAME, PARIO, LYTICS, Turn, wispark, Fabric, krux, ak, RedPoint, infer, MediaMath, Xaxis, AgilOne, MINTIGO, IGNITIONONE, appuni, Knorice, core, audience

Tag Management
DC Storm, ensighten, Impact Radius, ValueClick, TagMan, Qubit, TEALIUM

User Mgmt
GIGYA, janrain, LoginRadius, OpenID, oneall

Cloud Connectors
snapLogic, Jitterbit, keyv, elasticio, pipes, import, OneSaaS, MuleSoft, ADEPTIA

APIs
LAYER, apigee, MASERA, scale

BACKBONE PLATFORMS

CRM
ORACLE, Microsoft, Nutshell, insightly, salesforce.com, NETSUITE, nimble, CLEAR, Zoti, Batchbook, RelatedIQ, SUICARCRM, CAPILLARY, vtiger, TALISMA, Pega, fullcrack, base, Steelwedge, OnePageCRM, Salesformics, saleslogix, CRM, APTEN, Highrise, capsule, LOGICBOX

Marketing Automation / Integrated Marketing
TERADATA, Viz, SharpSpring, Spectate, whatsnexx, pardot, salesfusion, lyris, Leadsberry, hatched, Vocus, Gengo, SIGNAL, target360, interakt, HubSpot, ExactTarget, integrate, etrigue, Lendius, NBI-Results, ONTRAPORT, GreenRope, Bislr, genius, SimpleCast, ORACLE, Infusionsoft, RightWave, ClickSquared, INBOX25, CallidusCloud, SIGNPOST

Web Site / WCM / WEM
Aektron, SDU, Acquia, dynamicWEB, OPEN TEXT, e-Spirit, JOE, CRAFTAR, Adobe, COREMEDIA, eZINGENIUX, atex, BRIDGELINE, elcom, LIFERAY, CrownPeak, Paper Thin, weebly, sitecore, Kentico, GX, Limelight, ORACLE, cshare, GILTY, dotCMS, percussion

E-commerce
IBM, shopify, elasticpath, woocommerce, demandware, Bigcommerce, CONVERSE, goCart, avangate, hybrid, node, Volusion, spree, mozu, clearbridge, magento, marketlive, ULTRACART, ebay, Goodie, nimblecommerce, monsoon, enterprise, Digital River, ORACLE, vanda

INFRA-STRUCTURE

Databases
ORACLE, IBM, MySQL, HYPERBASE, MarkLogic, amazon, CouchDB, Cassandra, mongoDB

Big Data
hadoop, splunk, Zettaset, Hortonworks, data, BitYota, IBM, Pivotal, DATASTAX, MAER

Cloud
Google, gspaces, incapsula, amazon, SCALR, heroku, lexical, radware, maxcdn, Sileo, Servers, DigitalOcean, RIGHTSCALE, Akamai, Microsoft, BIGSPACES, verizon

Mobile App Dev
Google, Microsoft, appsee, TapStream, Xamarin, Parse, Kinvey, PTIMIMO, County, DISTIMO, Sencha, netbiscuits, IBM, kony, swrve, VESSEL

Web Dev
django, python, JavaScript, node, stackoverflow, Bootstrap, jquery, PHP

Marketing Environment
Google, Microsoft, ebay, Vine, facebook, LinkedIn, tumblr, yelp, reddit, twitter, YAHOO!, Pinterest, YouTube, slideshare, Quora, Meetup, amazon.com, Yandex, Instagram, myspace