chiefmartec.com

April 2020

Marketing Technology Landscape

The Martech 5000

Total Solutions	8,000
Advertising & Promotion	922
Content & Experience	1,936
Social & Relationships	1,969
Commerce & Sales	1,314
Data	1,258
Management	601

Access all the data of this landscape & more at **martech5000.com**

2019
7,040 solutions

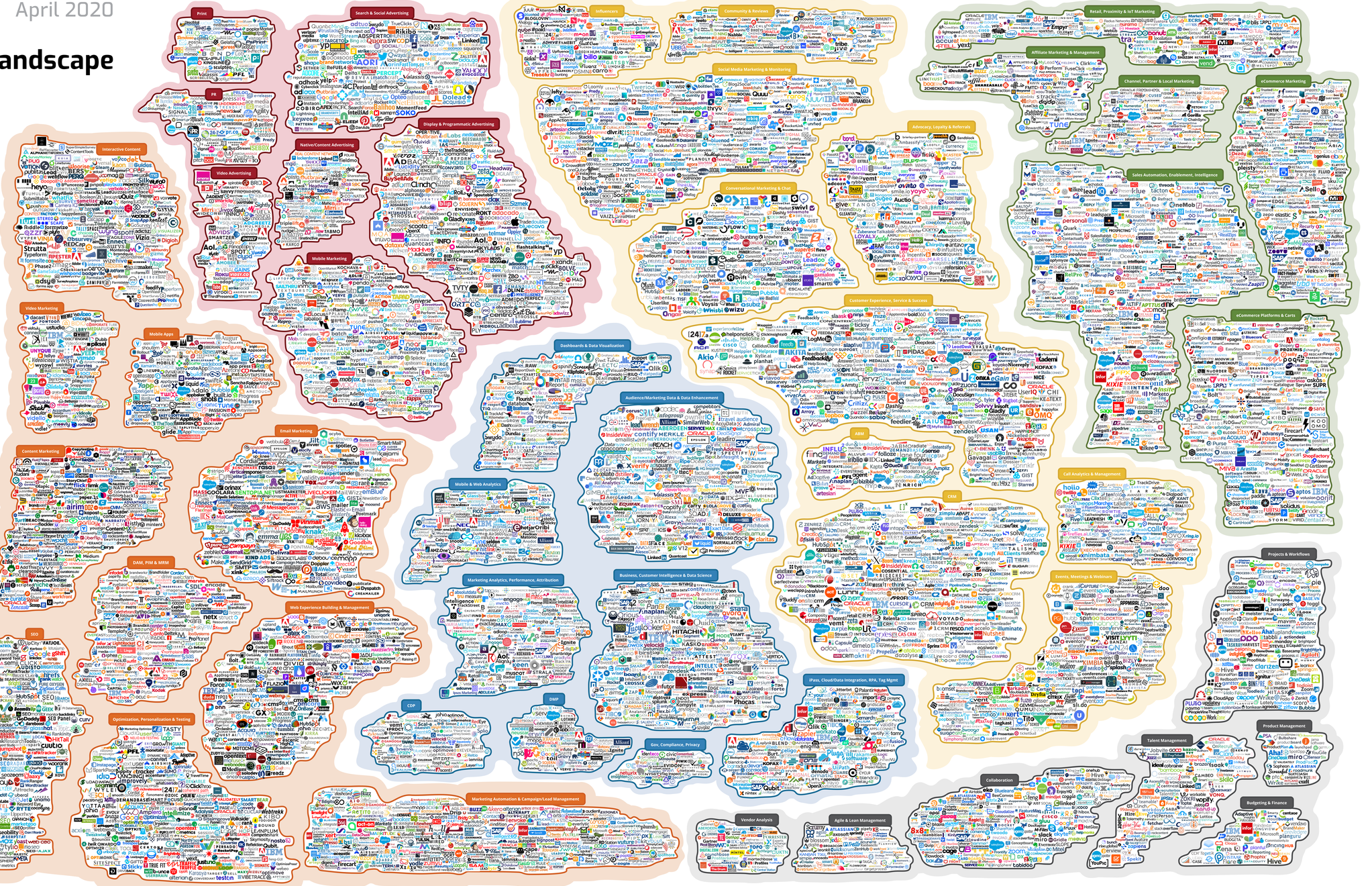
2018
6,829 solutions

2017
5,381 solutions

2016
3,874 solutions

2015
1,876 solutions

2014
947 solutions



Copyright © 2020 Marketing Technology Media, LLC. See https://chiefmartec.com/2020/04/marketing-technology-landscape-2020-martech-5000/ for details and sources.

Produced by Scott Brinker (@chiefmartec) and Blue Green Brands (@bluegreenbrands).